



PATENTS  
UV-168

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicant : Michael D. Ellis  
Application No.: 09/717,729 Confirmation No.: 6773  
Filed : November 21, 2000  
For : INTERACTIVE TELEVISION TARGETED  
MESSAGE SYSTEM  
Group Art Unit : 2614  
Examiner : Scott E. Beliveau

RECEIVED

JUN 10 2004

Technology Center 2800

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

New York, New York  
June 2, 2004

EXPRESS MAIL CERTIFICATION

Express Mail Label No. EV132191145US

Date of Deposit: June 2, 2004

I hereby certify that this certification and the following papers and fees:

1. Transmittal Letter (in duplicate);
2. Reply to 02/02/04 Office Action;
3. Check in the amount of \$110.00; and
4. Postcard.

are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and are addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

  
Name: Julian Garcia

06-04-04

26148



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#7

6-17-04  
P.2

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TRANSMITTAL LETTER

Sir:

Transmitted herewith: ☐ a Preliminary Amendment;  
☒ a Reply to Office Action; ☐ a Petition Under 37 C.F.R.  
§ 1.136(a) for Extension of Time; Supplemental Amendment; ☐  
a Supplemental Amendment; ☐ a substitute Specification;  
☐ a Declaration; ☐ a Supplemental Declaration; ☐ a  
Power of Attorney; ☐ an Associate Power of Attorney;  
☐ formal drawings; to be filed in the above-identified  
patent application.

FEE FOR ADDITIONAL CLAIMS

☒ A fee for additional claims is not required.

☐ A fee for additional claims is required.

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The additional fee has been calculated as shown below:

	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR		PRESENT EXTRA		RATE		ADDITIONAL FEES
TOTAL CLAIMS	32	-	32	* =	0	X	\$ 18	=	\$ 0.00
INDEPENDENT CLAIMS	2	-	3	** =	0	X	\$ 86	=	\$ 0.00
FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM							+ \$290	=	\$ 0.00

\* If less than 20, insert 20.

TOTAL \$ 0.00

\*\* If less than 3, insert 3.

[ ] A check in the amount of \$\_\_\_\_\_ in payment of the filing fee is transmitted herewith.

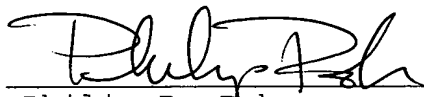
[X] The Director is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16, in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith. \*

[ ] Please charge \$\_\_\_\_\_ to Deposit Account No. 06-1075 in payment of the filing fee. A duplicate copy of this transmittal letter is transmitted herewith.

EXTENSION FEE

- [X] The following extension is applicable to the Response filed herewith; [X] \$110.00 extension fee for response within first month pursuant to 37 C.F.R. § 1.136(a); [ ] \$420.00 extension fee for response within second month pursuant to 37 C.F.R. § 1.136(a); [ ] \$950.00 extension fee for response within third month pursuant to 37 C.F.R. § 1.136(a); [ ] \$1,480.00 extension fee for response within fourth month pursuant to 37 C.F.R. § 1.136(a); [ ] \$2,010.00 within fifth month pursuant to 37 C.F.R. § 1.136(a).
- [X] A check in the amount of [X] \$110.00; [ ] \$420.00; [ ] \$950.00; [ ] \$1,480.00; [ ] \$2,010.00 in payment of the extension fee is transmitted herewith.
- [X] The Director is hereby authorized to charge payment of any additional fees required under 37 C.F.R. § 1.17 in connection with the paper(s) transmitted herewith, or to credit any overpayment of same, to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.
- [ ] Please charge the [ ] \$110.00; [ ] \$420.00; [ ] \$950.00; [ ] \$1,480.00; [ ] \$2,010.00 extension fee to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.

Respectfully submitted,



Philip R. Poph  
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New York, New York 10020-1105  
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